

2026

STRIDES
FOR
SARCOMA

Funding research. Supporting families.



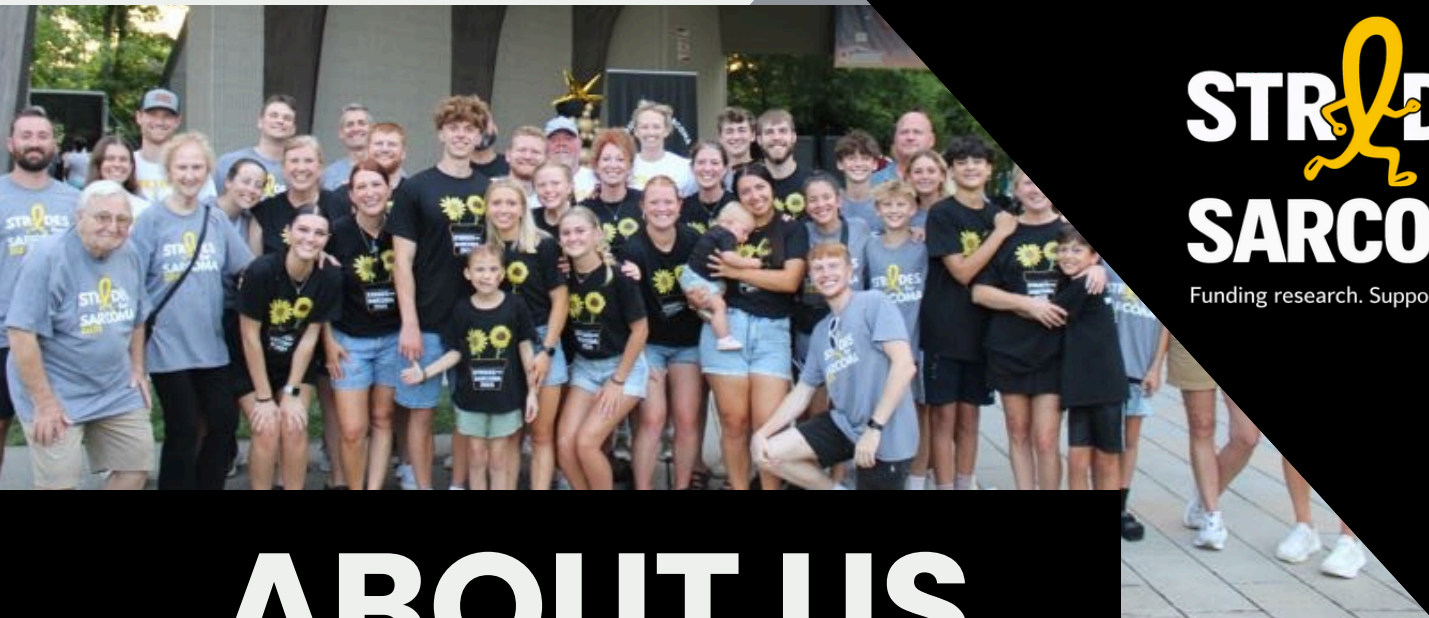
SPONSORSHIP PROPOSAL

By sponsoring the Strides for Sarcoma Summer Benefit Concert, you directly support pediatric sarcoma research and families impacted by childhood cancer while gaining meaningful community visibility. Your partnership helps fund life-saving research, raise awareness, and bring our community together for a powerful cause.

All sponsorship commitments and payments are due by June 15th.

PRESENTED BY:
Gabriella & Nicholas
Conjelko

STRIDES FOR SARCOMA, INC.
5961 Singleton ST.
Indianapolis, IN 46227



ABOUT US



Strides for Sarcoma is a 501(c)(3) nonprofit organization founded in 2024 in honor of our cousin Maia, who bravely battled Ewing's sarcoma and passed away in 2025. Her strength and resilience continue to drive our mission.

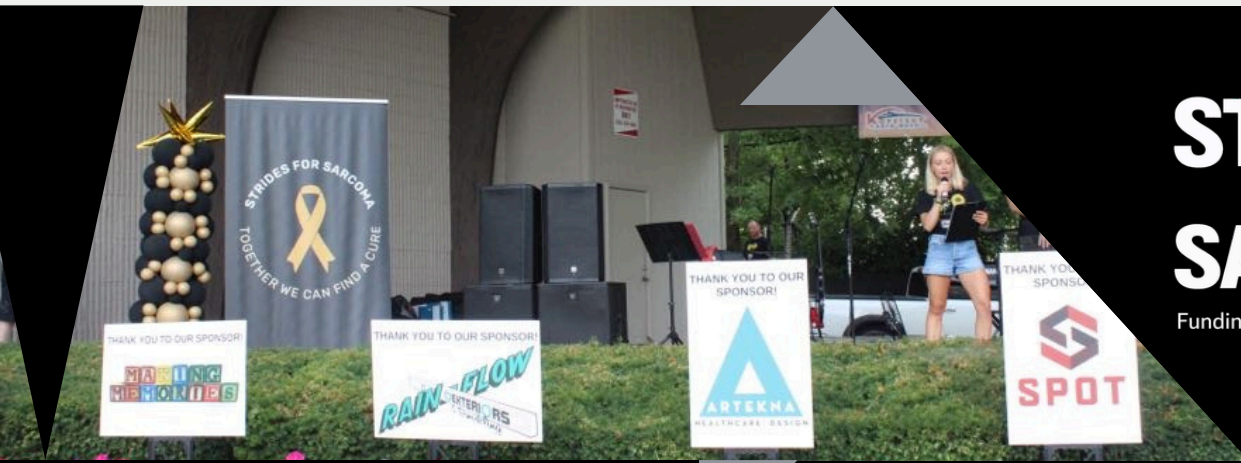
We are dedicated to raising awareness, supporting families, and funding research for sarcoma: a rare and aggressive cancer affecting children and young adults. Since our founding, we have donated over \$50,000 to sarcoma research and delivered more than 150 care packages, totaling \$15,000, to childhood cancer warriors worldwide.

Through every initiative, Strides for Sarcoma honors Maia's legacy while working to advance pediatric sarcoma research and build a strong, supportive community for childhood cancer warriors.

STRIDES FOR SARCOMA BENEFIT CONCERT

The Strides for Sarcoma Summer Benefit Concert will take place on July 17, 2026, from 7:00–10:00 PM at Mallow Run Winery. This annual event brings together more than 1,000 attendees from across the community for an uplifting evening in support of pediatric cancer research.

The concert will feature live music from local bands, food and drink vendors, family-friendly activities, and on-site engagement opportunities. The event provides sponsors with meaningful visibility while supporting children fighting cancer and advancing pediatric cancer research.



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PRESENTING SPONSOR

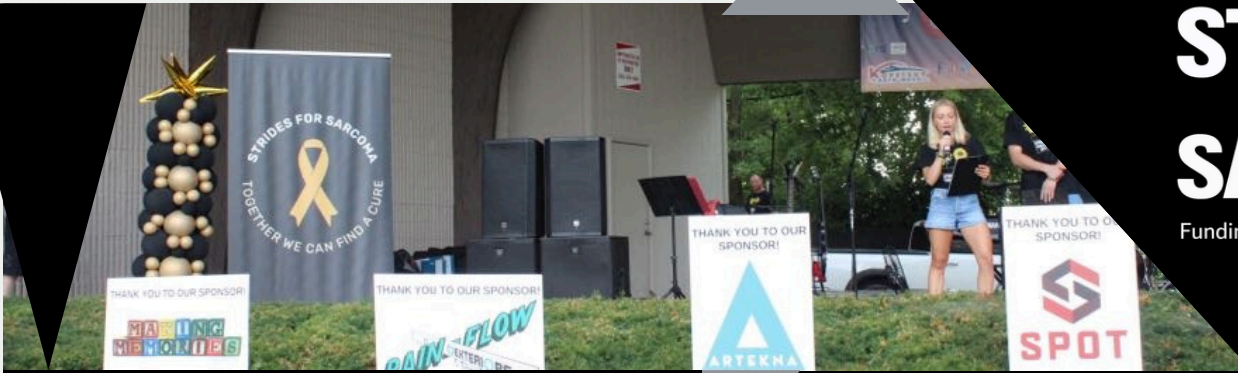
INVESTMENT: \$20,000

Please note: Only one Presenting Sponsor opportunity is available. To receive maximum promotional benefits and inclusion in all marketing materials, commitment and payment must be received by May 1.

Our Presenting Sponsor is the exclusive title partner of the Strides for Sarcoma Summer Benefit Concert, receiving the highest level of visibility, recognition, and engagement throughout the event and promotional campaign. This premier partnership positions your company as the lead supporter of our mission to advance pediatric sarcoma research and support families impacted by childhood cancer.

PRESENTING SPONSOR PACKAGE INCLUDES:

- Exclusive "Presented by [Company Name]" recognition across all event materials and promotions
- Largest and most prominent logo placement on the concert stage banner, official event t-shirts, website, email campaigns, and social media
- Exclusive solo retractable banner displayed on the concert stage
- Prime company booth space in a high-traffic area
- VIP tent table with premium seating and Presenting Sponsor recognition
- Company promotional materials displayed and distributed in the VIP tent
- 12 VIP event tickets, each including access to the VIP tent, Strides for Sarcoma custom merchandise, one drink voucher, and one meal voucher
- Food and beverages provided in the VIP tent
- Priority recognition in on-stage announcements and printed materials
- Yard sign prominently displayed at the event



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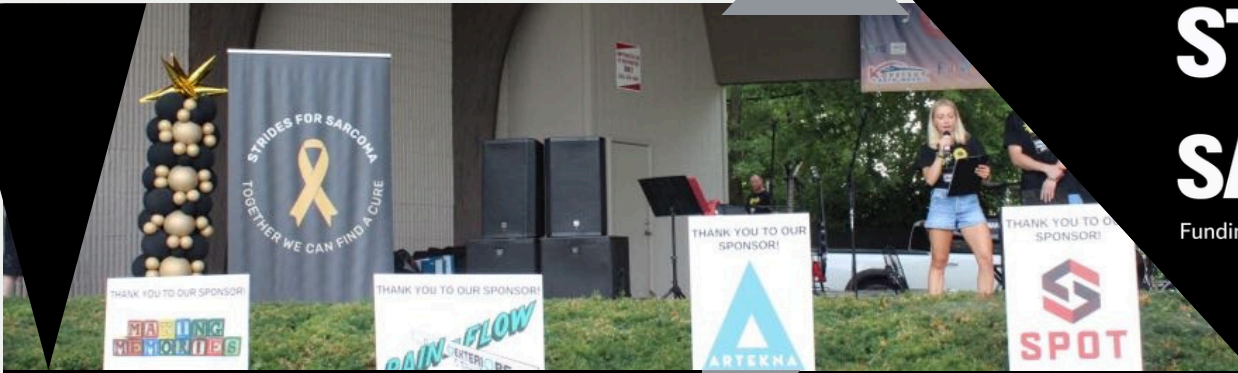
DIAMOND SPONSOR

INVESTMENT: \$10,000

Our Diamond Sponsor is a premier partner of the Strides for Sarcoma Summer Benefit Concert, receiving high-level visibility and recognition throughout the event and promotional campaign. This partnership offers exceptional exposure while supporting pediatric sarcoma research and families impacted by childhood cancer.

DIAMOND SPONSOR PACKAGE INCLUDES:

- Prominent logo placement on the concert stage banner (non-title placement)
- Top-tier logo placement on official event t-shirts, website, email campaigns, and social media
- Exclusive solo retractable banner displayed at the event (non-stage)
- Prime company booth space in a high-traffic area
- VIP tent table with premium seating and Diamond Sponsor recognition
- Company promotional materials displayed and distributed in the VIP tent
- 10 VIP event tickets, each including Strides for Sarcoma custom merchandise, one drink voucher, and one meal voucher.
- Food and beverages provided in the VIP tent
- Recognition in on-stage announcements, printed materials, and select press promotions
- Yard sign displayed at the event



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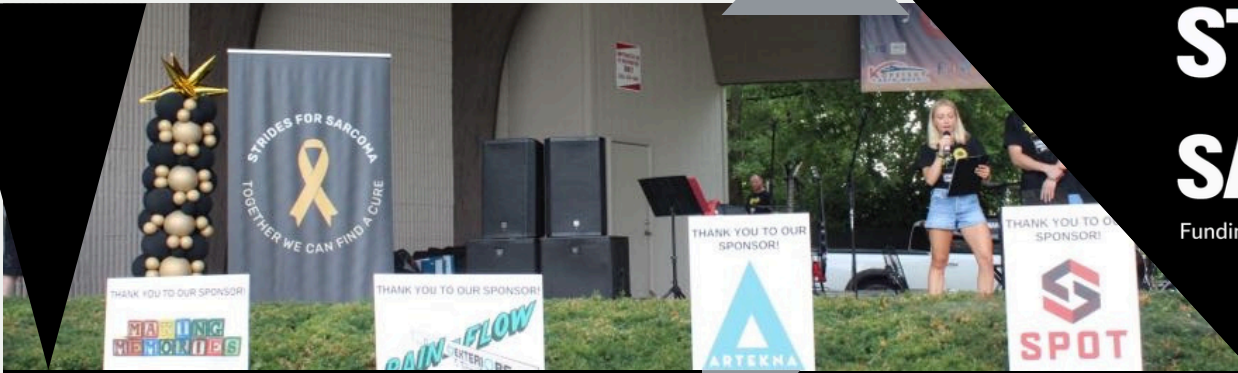
PLATINUM SPONSOR

INVESTMENT: \$5,000

Our Platinum Sponsor receives high-visibility recognition and meaningful engagement at the Strides for Sarcoma Summer Benefit Concert. This partnership offers strong brand exposure while supporting pediatric sarcoma research and families impacted by childhood cancer.

PLATINUM SPONSOR PACKAGE INCLUDES:

- Logo placement on the main event banner, official event t-shirts, website, and social media
- Company booth opportunity in a high-traffic area
- VIP tent table with premium seating and Platinum Sponsor recognition
- Company promotional materials displayed in the VIP tent
- 8 VIP event tickets, each including access to the VIP tent, Strides for Sarcoma custom merchandise, one drink voucher, and one meal voucher
- Food and beverages provided in the VIP tent
- Recognition in on-stage announcements and printed materials
- Yard sign displayed at the event



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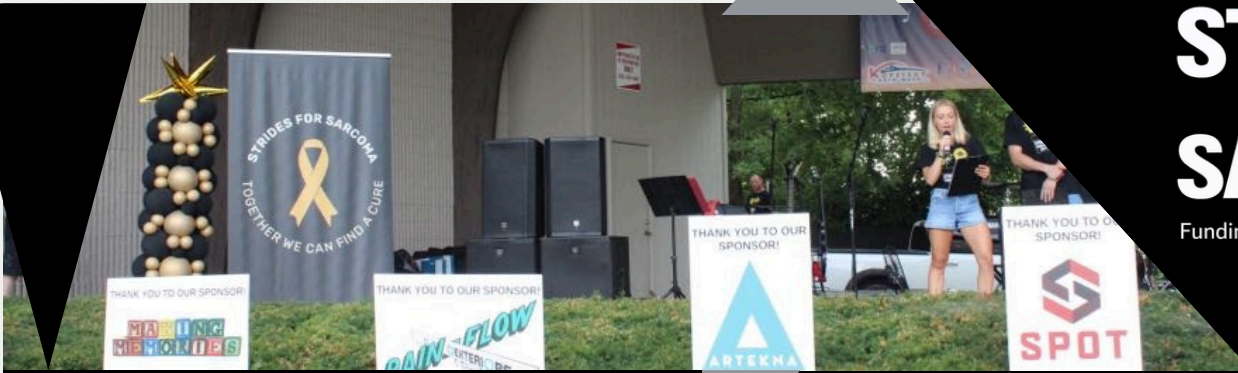
GOLD SPONSOR

INVESTMENT: \$2,500

Our Gold Sponsor partnership offers strong brand presence and meaningful community exposure at the Strides for Sarcoma Summer Benefit Concert. This level provides valuable visibility while supporting pediatric sarcoma research and families impacted by childhood cancer.

GOLD SPONSOR PACKAGE INCLUDES:

- Logo placement on the event banner, official event t-shirts, website, and social media
- 6 VIP event tickets, each including access to the VIP tent, Strides for Sarcoma custom merchandise, one drink voucher, and one meal voucher.
- Opportunity to include company promotional materials in the welcome or sponsor area
- Recognition in printed materials
- Yard sign displayed at the event



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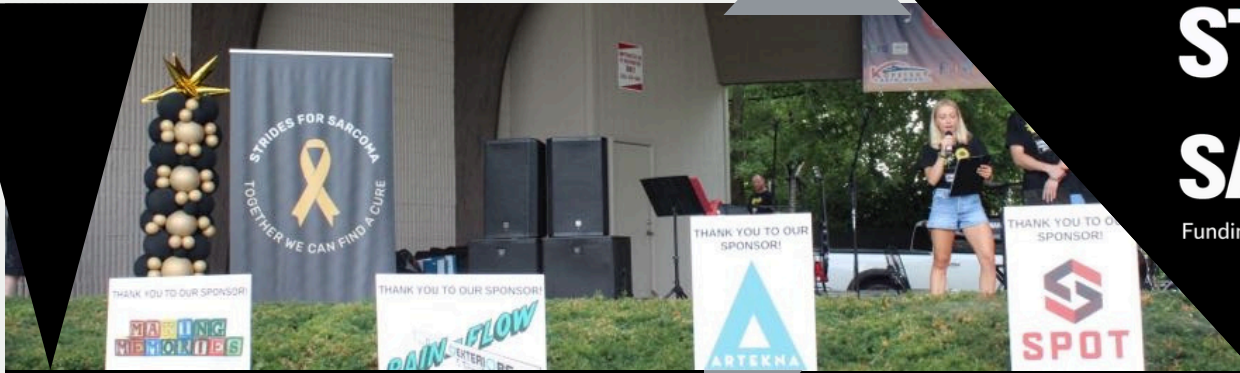
SILVER SPONSOR

INVESTMENT: \$1,000

Our Silver Sponsor partnership offers community-focused visibility and meaningful recognition at the Strides for Sarcoma Summer Benefit Concert. This level provides solid exposure while supporting pediatric sarcoma research and families impacted by childhood cancer.

SILVER SPONSOR PACKAGE INCLUDES:

- Logo placement on the event banner, official event t-shirts, website, and social media
- 4 complimentary event tickets, each including: official event t-shirt, one drink voucher, and one meal voucher
- Recognition in printed materials
- Yard sign displayed at the event



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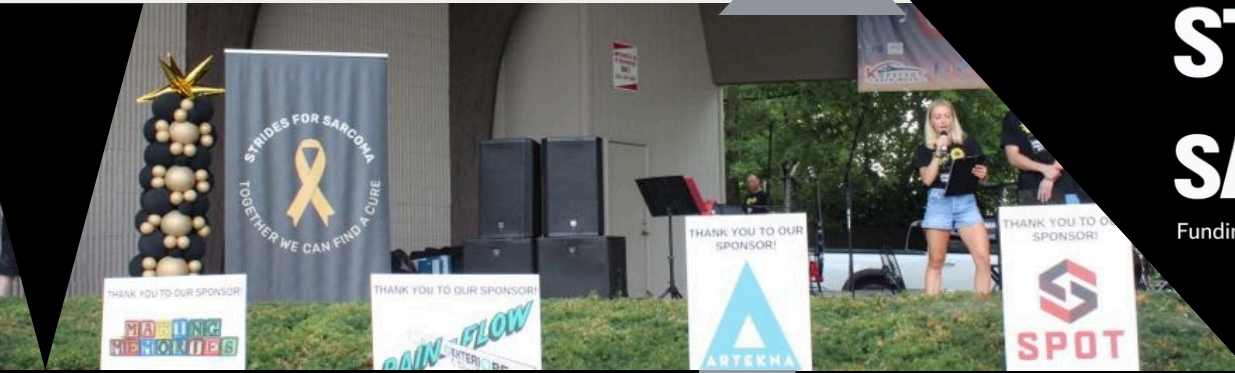
BRONZE SPONSOR

INVESTMENT: \$500

Our Bronze Sponsor partnership is an entry-level opportunity to support pediatric sarcoma research while gaining meaningful event recognition. This level offers community visibility and a chance to be part of an impactful cause.

BRONZE SPONSOR PACKAGE INCLUDES:

- Logo placement on the event banner, website, and social media
- 2 complimentary event tickets, each including an official event t-shirt
- Recognition in printed materials
- Yard sign displayed at the event



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FRIEND SPONSOR

INVESTMENT: \$250

Perfect for individuals or small businesses who want to make a meaningful impact in the fight against pediatric sarcoma. This entry-level partnership offers recognition while directly supporting research and families impacted by childhood cancer.

FRIEND SPONSOR PACKAGE INCLUDES:

- Name listed on the event website and event signage
- 2 event tickets, each including an official event t-shirt

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SPONSORSHIP PROPOSAL 2026

THANK YOU!

Thank you for considering a sponsorship with Strides for Sarcoma. Your generosity and partnership play a vital role in advancing pediatric sarcoma research, supporting families impacted by childhood cancer, and honoring the warriors who inspire everything we do. We are deeply grateful for your commitment to making a meaningful difference, and we look forward to partnering with you to create an unforgettable event and lasting impact.

To secure your sponsorship, please complete the sponsorship form: <https://www.jotform.com/form/252656757019163>



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