



STRIDES FOR SARCOMA

2026 FUNDRAISING GUIDE

Welcome,

Thank you for choosing to fundraise for Strides for Sarcoma.

Your efforts directly support sarcoma research and awareness, helping improve outcomes for patients and families facing this rare and aggressive cancer.

Whether you're raising \$50 or \$5,000, your impact matters.

Our Goal: \$100,000 Raised for Sarcoma Research and Awareness

Every fundraiser brings us closer to advancing research and supporting those affected by sarcoma.



How to Get Started

Step 1: Register Your Fundraiser

1. Visit our campaign page on Givebutter (<https://givebutter.com/c/8wqVcM>)
2. Click “Join Team” or “Fundraise”
3. Choose one of the following:
 - Join an existing team
 - Create your own team
 - Fundraise as an individual
4. Create your account (name, email, password)
5. Customize your fundraising page:
 - Add a profile photo
 - Write your “why”
 - Set a fundraising goal

Your page is now live and ready to share.

Step 2: Personalize Your Page

Make your fundraiser meaningful:

- Share who you are fundraising for
- Add a personal story
- Include a photo if possible
- Set a goal (we recommend starting at \$250–\$500)

Step 3: Start Sharing

The most successful fundraisers ask early and often.

Ways to share:

- Text friends and family
- Post on Instagram, Facebook, LinkedIn
- Email your network
- Share updates as you make progress



Fundraising Ideas

Not sure where to start? Try one of these:

- Fitness Challenge – Walk, run, or complete a goal
- In Honor / In Memory Page – Share someone’s story
- School or Greek Life Competition – Friendly rivalry
- Workplace Giving Challenge – Get coworkers involved
- Team Fundraising for Event Day – Build your own team
- Lemonade Stand – Donate all proceeds
- Bake Sale – Sell homemade treats for a cause

Fundraising Resources

Want Strides for Sarcoma swag, informational flyers, or materials to help promote your fundraiser?

We are here to support you. Whether you’re hosting an event, sharing with your community, or building a team, we can provide resources to help you succeed.

Please reach out to us at info@stridesforsarcoma.com, and we will do our best to get you set up for success.

Fundraising Incentives and Prizes

Top Team Prize: VIP Experience Table

The team that raises the most will receive a VIP Experience Table at our 2026 Louder than Cancer Benefit Concert, including:

- VIP admission for 8 guests
- Reserved VIP seating with premium views of the stage
- Catered appetizers provided for VIP guests
- An official event T-shirt per guest
- A wine voucher per guest to enjoy Mallow Run’s offerings
- A meal voucher per guest redeemable at any of our on-site food trucks
- Custom Strides for Sarcoma swag



Honor Banner Recognition (\$1,000+ Teams): Teams that raise \$1,000 or more will receive a custom Honor Banner displayed at the event.

Each banner will highlight:

- The individual you are honoring
- Your story or message
- Photo (optional)

This is a powerful way to celebrate, support, or remember someone special.

Honor Banner Submission Details

If your team raises \$1,000 or more, you will receive instructions to submit:

- Name of individual being honored
- One to two sentence message
- Photo (optional, high quality preferred)

Submission will be collected via a form sent to qualifying teams.

Important Deadlines

Fundraising Opens: Now

Honor Banner Qualification Deadline: July 1, 2026

Banner Submission Deadline: July 5, 2026

Final Fundraising Deadline for prizes: July 17, 2026 at 6:00 PM

Event Date: July 17, 2026 from 7:00 to 10:00 PM

Location: Mallow Run Winery



Fundraising Tips for Success

1. Start Early: The earlier you begin, the more time you have to reach your goal.
2. Make It Personal: People give to people. Share your story and why this matters to you
3. Be Direct: Instead of saying “donate if you can,” try: “I’m trying to raise \$500. Would you consider donating \$20?”
4. Follow Up: Many people intend to donate but forget. A simple reminder works.
5. Celebrate Milestones: Post updates when you reach \$100, \$250, \$500, and \$1,000.
6. Sample Fundraising Message:
 - a. *“I’m fundraising for Strides for Sarcoma in honor of [name]. This cause is incredibly important to me because [your reason]. Sarcoma is a rare cancer that needs more awareness and research funding. If you’re able to donate or share, it would mean so much to me.”*

Why Your Fundraising Matters

Sarcoma accounts for only about 1% of adult cancers, yet it is one of the leading causes of cancer-related death in children and young adults.

Funding is limited, but together, we can change that.

Your fundraiser helps advance research, raise awareness, support families, and honor those affected.

Need Help

If you need assistance setting up your fundraiser or have questions:

Email: info@stridesforsarcoma.com

Website: www.stridesforsarcoma.com